

Digital Marketing and Content Writer (Internship)

Overview:

At Coinme, our goal is to improve the financial lives for everyone by providing easy and ubiquitous access to consumer financial services built on blockchain technology. In order to accomplish this, Coinme is building out the world's largest physical cash onramp to cryptocurrencies, a mobile-first digital bank-like experience as well as provide Decentralized Finance (DeFi) services on a digital wallet. We envision a world where people will store, trade, and pay with their money on Coinme.

To support this mission, we are looking for a high energy, self-motivated Digital Marketer and Content Writer Intern with an understanding of best practices in writing clear, SEO optimized articles and blogs. The position should also have experience in social media, email marketing, B2C communication, and have a passion for creating quality content. Candidates should have an understanding of cryptocurrency and be interested in helping new users find their way in crypto. If you have this background and a desire to work closely with a talented team creating exceptional content, then we would love to hear from you.

This is a rare opportunity to be a part of a company at the start of a rapid growth phase with a category-creating product that will significantly impact the financial services industry and transform the lives for millions of people around the world.

Responsibilities:

- Create clear and compelling SEO content for the Coinme blog and website
- Create content for Coinme's social and digital channels
- Support the management of social channel engagement and activity
- Research PR opportunities and organic awareness generation tactics
- Support local SEO activities and help implement optimizations
- Research potential online channels for greater product awareness
- Support the marketing team's other daily initiatives

Requirements:

- Bachelor's Degree in English, Communications, Journalism, or a related field
- Writing experience during university studies or as standalone work
- Experience managing established social media channels
- Basic experience with Photoshop or related photo editing tools
- Experience in SEO-driven content creation
- Ability to clearly and effectively communicate the benefits of cryptocurrency to new users
- Ability to succeed in a fast-paced startup environment

ABOUT COINME

Coinme is a leading cryptocurrency exchange that is dedicated to helping the world gain access to cryptocurrencies. In 2014, Coinme became the first state-licensed bitcoin ATM company in the U.S. and now, through a partnership with Coinstar, operates the largest bitcoin kiosk network in the world. The company's vertically-integrated network of cryptocurrency kiosks, digital wallet, and private client services provide customers an easy, secure, and efficient way to trade, store, and transfer cryptocurrencies.

Coinme is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, or protected veteran status.