



## **Communications Manager**

### **About Coinme**

At Coinme, our goal is to improve the financial lives of everyone by providing easy and ubiquitous access to consumer financial services built on blockchain technology. We believe that decentralization in finance through digital assets can transform the world by giving the power and earnings back to individuals. In order to accomplish this, Coinme is building out the world's largest physical cash onramp to cryptocurrencies, a mobile-first digital bank-like experience, and decentralized finance (DeFi) products integrated into a digital wallet. We envision a world where people will store, trade, send, and spend their 'money' on Coinme. This is a rare opportunity for a growth-minded individual to join a fast-growing exciting mission that will significantly impact the financial services industry and transform the lives of billions of people around the world.

### **Responsibilities**

- Manage the day-to-day Coinme PR strategy and execute deliverables
- Foster and maintain media relationships
- Source, develop, and draft a wide range of communications materials - including blog posts, press announcements, social media content, PR pitches and external presentations
- Simplify complex, technical concepts and make them human, relatable, and visual
- Build and execute communications campaigns that convey Coinme brand positioning effectively to multiple audiences
- Develop, manage social media strategy and execute on programs to drive the growth and engagement of followers for all social channels into the tens of thousands
- Monitor and measure reach and share-of-voice of media campaigns
- Secure and shape thought leadership opportunities for our executives
- Report on community and social media metrics

### **Qualifications**

- A bachelor's degree and/or masters qualification
- Professional fluency in English.
- 3-5 years communications experience including media relations in technology
- Have a successful record of managing strong press relationships, and a demonstrated ability to work with reporters to pitch and amplify stories
- Excellent writing, editing, and messaging skills. Strong ability to conceive and develop storylines and bring them to life
- A global mindset and an ability to work with different cultures, perspectives, and attitudes

**Compensation & Benefits**

- Competitive base pay with stock options and annual bonus
- Option to participate in company-matched 401(k) plan
- Company sponsored comprehensive health benefits package including health, dental, vision, life, and more
- Paid time off

**Location**

Due to COVID-19, this full-time opportunity will initially be remote. Following the pandemic, this position will be based at our headquarters at the Columbia Tower in the heart of downtown Seattle, WA.